



PRINTSECURE ROI Calculator

Security issues can eat up IT time and resources, time better spent on other projects. This ROI Calculator will help you consider the value of using PrintSecure-capable printers to reduce the impact of security issues.

Consider the example below – notice how using Link-OS printer drives IT saving from reduced Security issue impacts. Adjust the yellow fields to reflect your scenario.

Key Factor	Key Values
Cost of printer being offline due to security issue	
IT spend to create/test a security fix	
IT spend to reconfigure printer to implement fix	
Single Intrusion Event Costs	
Number of security intrusions/year	
Number of non-Link-OS printers in use	
Total Cost of Yearly Intrusions	
Cost to replace non-Link-OS printers	
Total cost to replace existing printers	
PrintSecure Savings	

The Choice is Simple – Update to Save...

- Update Printers to Link-OS v6 or later
- Convert to Link-OS printers to use PrintSecure
- Access the other benefits Link-OS delivers, including powerful PrintDNA Apps, Utilities & Tools



PRINTSECURE
 Printer Security Made Simple
 Embedded in Link-OS®

ROI CALCULATOR DISCLAIMER

ZEBRA provides the PrintSecure ROI Calculator ("Cost Savings Tool") as a service to help customers in analyzing potential cost savings when purchasing and utilizing printers that support PrintSecure capabilities. THE COST SAVINGS TOOL IS ONLY INTENDED FOR USE IN THE UNITED STATES. The estimates provided by the Cost Savings Tool are provided to help you determine whether you desire to further investigate PrintSecure capable printers. THE COST SAVINGS TOOL ONLY PROVIDES ESTIMATES. SUCH ESTIMATES ARE NOT A GUARANTEE OF SAVINGS. A NUMBER OF OTHER FACTORS MAY AFFECT YOUR ACTUAL SAVINGS, AND YOUR ACTUAL SAVINGS MAY DIFFER. Please carefully read all of the terms of this Disclaimer. By viewing and utilizing this Cost Savings Tool, you acknowledge that you have read, agreed to, and understand this Disclaimer.

ZEBRA PROVIDES THE COST SAVINGS TOOL "AS IS" AND WITH ALL FAULTS, AND HEREBY DISCLAIMS ALL WARRANTIES AND CONDITIONS, EITHER EXPRESS, IMPLIED, OR STATUTORY, INCLUDING BUT NOT LIMITED TO ANY IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, QUIET ENJOYMENT, OR NON-INFRINGEMENT.

IN NO EVENT SHALL ZEBRA BE LIABLE FOR ANY DAMAGES, INCLUDING CONSEQUENTIAL, INCIDENTAL, DIRECT, INDIRECT, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES ARISING OUT OF OR IN ANY WAY RELATED TO THE USE OF OR INABILITY TO USE THE COST SAVINGS TOOL, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, EVEN IF ZEBRA HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THIS EXCLUSION OF DAMAGES SHALL BE EFFECTIVE EVEN IF ANY REMEDY FAILS ITS ESSENTIAL PURPOSE.

The Cost Savings Tool is provided to you at no charge. Zebra has included in this Disclaimer terms that disclaim all warranties and liability for the Cost Savings Tool. To the full extent allowed by law, YOU HEREBY RELEASE ZEBRA FROM ANY AND ALL LIABILITY ARISING FROM OR RELATED TO THE COST SAVINGS TOOL OR ITS USE. No refund will be made because the Cost Savings Tool was provided to you at no charge.

All title and copyrights in and to the Cost Savings Tool are owned by ZIH Corp. All trademarks are the property of ZIH Corp. or their respective owners.

The laws of the State of Illinois, USA will apply to this Disclaimer.

If you have any questions or you desire to contact ZEBRA for any reason, please write:

ZEBRA TECHNOLOGIES CORPORATION
3 Overlook Point
Lincolnshire, Illinois 60069