



**ZEBRA**  
CAPTURE  
YOUR EDGE



## Hospitality and Event Wristbands

### Creating Great Guest Experiences

Managing the entry and flow of people at your attractions, festivals, resorts, or events is critical to both to safety and guest experiences. With our Z-Band® Fun or Z-Band® Splash wristbands, you can quickly identify guests, and enhance their experiences too. Easily printed, with a barcode unique to each guest, the bands allow you to:

- **Reduce ticket fraud** – tamper-proof, non-transferable, and unique to each person, the bands reduce the revenue losses associated with counterfeits and theft.
- **Ease access flow** – barcodes are scanned instantly by your teams or at fixed scanning points by guests (e.g., to access a ride queue), to expedite access and validate identification.
- **Take payments** – the bands can be pre-loaded with credit to enhance guest convenience. This also accelerates transactions, with your team scanning barcodes at payment points instead of taking cash.
- **Make it memorable** – customize your bands with unique designs.
- **Optimize costs** – barcode bands cost less than RFID solutions while offering similar capabilities.

### Ideal for These Applications

- Concerts
- Amusement parks
- Theme parks
- Water parks
- Carnivals
- Fairs / festivals
- Zoos / aquariums
- Sporting events
- Resorts
- Cruise lines
- Nightclubs

**FACT SHEET**

Z-BAND® FUN AND Z-BAND SPLASH® WRISTBAND

## Print Admission Wristbands on Demand

You can quickly and easily create wristbands using a Zebra barcode printer and direct thermal Z-Band® Fun or Z-Band Splash wristbands. The wristbands are blank and have no value until they're printed on demand. You can also create unique or limited-edition wristbands, incorporating your brand into the design, to add exclusivity to the guest experience and a memento which people may collect and keep.

| Z-Band Fun  | Part Number (Color)  | Size                     | Wristbands Per Roll |
|---|--|--------------------------|---------------------|
| <b>Adhesive closure</b><br><br><b>1-day use</b><br><br><b>Minimal water exposure</b><br><br><b>Great for carnivals, amusement parks, fairs / festivals, theme parks, zoos / aquariums, sporting events, concerts and nightclubs</b> | <b>All Zebra 2" and 4" Desktop Printers</b>  |                          |                     |
|   | 10012712-1 (Red), 10012712-2 (Yellow), 10012712-3 (Blue), 10012712-4 (Green), 10012712-5 (Pink), 10012712-6 (Orange), 10012712-7 (Purple)        | 1" x 10"<br>25mm x 254mm | 350                 |
|   | <b>ZD510-HC</b>  |                          |                     |
|   | 10012713-1K (Red), 10012713-2K (Yellow), 10012713-3K (Blue), 10012713-4K (Green), 10012713-5K (Pink), 10012713-6K (Orange), 10012713-7K (Purple) | 1" x 10"<br>25mm x 254mm | 350                 |
|   | <b>ZT200 Series</b>  |                          |                     |
|   | 10012714-1 (Red), 10012714-2 (Yellow), 10012714-3 (Blue), 10012714-4 (Green), 10012714-5 (Pink), 10012714-6 (Orange), 10012714-7 (Purple)        | 1" x 10"<br>25mm x 254mm | 800                 |

| Z-Band Splash  | Part Number (Color)  | Size                     | Wristbands Per Roll |
|--|--|--------------------------|---------------------|
| <b>Adhesive closure</b><br><br><b>Multi-day use</b><br><br><b>Features durable, water-resistant adhesive, great for excessive water exposure</b><br><br><b>Perfect for water parks, resorts and cruise lines</b> | <b>All Zebra 2" and 4" Desktop Printers</b>  |                          |                     |
|  | 10012718-1 (Red), 10012718-2 (Yellow), 10012718-3 (Blue), 10012718-4 (Green), 10012718-5 (Pink), 10012718-6 (Orange), 10012718-7 (Purple)        | 1" x 10"<br>25mm x 254mm | 350                 |
|  | <b>ZD510-HC</b>  |                          |                     |
|  | 10012717-1K (Red), 10012717-2K (Yellow), 10012717-3K (Blue), 10012717-4K, (Green) 10012717-5K (Pink), 10012717-6K (Orange), 10012717-7K (Purple) | 1" x 10"<br>25mm x 254mm | 350                 |
|  | <b>ZT200 Series</b>  |                          |                     |
|  | 10012719-1 (Red), 10012719-2 (Yellow), 10012719-3 (Blue), 10012719-4 (Green), 10012719-5 (Pink), 10012719-6 (Orange), 10012719-7 (Purple)        | 1" x 10"<br>25mm x 254mm | 800                 |

Specifications subject to change without notice.

## Print Z-Band Wristbands on Demand with These Zebra Printers



| ZD410  | ZD510-HC  | ZD621d   |
|--|---|--|
| Get fast, dependable printing in your most space-constrained areas with the ultra-compact ZD410. | Space-saving ZD510-HC wristband printer uses easy-to-load wristband cartridges for fast media changes in busy environments. | The portable ZD621 prints with speed, accuracy, and exceptional reliability, powering through your wristband printing day in, day out. |

For more information about Z-Band Fun and Z-Band Splash, visit [www.zebra.com/eventwristbands](http://www.zebra.com/eventwristbands)



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