



## Transportation and Logistics Labeling Solution

### Speed Up The Flow Of Goods

As the demand for online orders and same-day deliveries continue to spiral, so too does the pressure to move more item-level goods in less time. High volume brings high complexity that leaves zero room for mistakes and delays. Yet, that's exactly what inferior printing supplies cause.

Faded or smeared labels prevent scanning, wasting valuable time to stop and reprint. Worse still are labels that fall off because they aren't made to stick in extreme—albeit real-life—work conditions. The result is disruption that can cost you more than sluggish productivity time.

**Labels do more than store valuable data.** They should improve business-critical tasks. **With Zebra Certified Supplies, they will.**



E-Commerce is expected to reach **\$55.6 trillion** by 2027<sup>1</sup>

**78%** of logistic firms expect to offer same-day deliveries<sup>2</sup>

## Cross Out Mistakes at Cross-Docking

Ensuring assets reach the right location is imperative. With our portfolio of labels and Certified Supplied we have a number of options available:

Reduce sortation time and errors. Quickly and easily verify accuracy with color. No language required. Zebra's innovative IQ Color 2000D instantly communicates where the assets should be. This innovative label offers color on demand. The color appears if that portion of the label is heated during the printing process. No need to output multiple colors on multiple printers. IQ Color does it all from a single printer, streamlining the process. Consider it one way Zebra Certified Supplies puts distance between you and errors.



**IQ Color 2000D:**  
Go from Red to Green

**1%**  
improvement  
in speed =  
**\$1000s**  
in savings

## Inside and Outside of the four walls / warehouse inventory identification

Extreme and mild weather conditions require synthetic materials that can withstand the elements. This means labels and data is readily available when you need.

Zebra offer an extensive range of cost effective synthetic supplies giving you the advantage you need and durability to perform tasks. Benefits include Waterproof. Tearproof. Failproof. Count on them to last 12+ months, giving you a clear visual on the label every time.

## Shipping

By the time you print, fold and insert a packing list into a peeled envelope, you could have labeled more than two packages. Zebra's Z-Slip offering reduces 29 seconds. Multiply that by 1,000 boxes per day, and you've gained 2,000 hours annum—a significant rise in efficiency. Print and apply this all-in-one packing slip.

### How Much Time is Wasted on Packing Slips?



Conventional label



**40**  
seconds



Z-Slip



**11**  
seconds

**1,000** packages/day = **2,000** hours saved a year

## Transportation and Logistics Supplies

Zebra Certified Supplies provide every piece of inventory and asset a digital voice. It's how goods get sorted, shelved, picked and shipped. With so much riding on the performance of your printing supplies, make sure they adhere to the highest standard.

### Multipurpose Multi-taskers

Quickly label goods coming and going. Ensure items remain identifiable from dock to stock. They will if you use Zebra's high quality, durable material. They'll stay on and stay legible, so you can stay on schedule.

Material Name	Material Type	Adhesive	Temperature	Ribbon
<b>Z-Perform™ 1000D</b>	Direct thermal uncoated paper	Permanent acrylic adhesive	Limited resistance to moisture or abrasion 40°F to 140°F 4.44°C to 60°C	n/a
<b>Z-Perform 2000D</b>	Direct thermal paper label	All-temp acrylic adhesive	65°F to 131°F 18.33°C to 55°C	n/a
<b>Z-Perform 1000T</b>	Thermal transfer paper label	Permanent acrylic adhesive	0°F to 180°F -20°C to 80°C	Standard Application 2300

### Cross-Docking

Route the right package to the right pallet, so it arrives at the right location. With Zebra, sorting is easier and scanning guaranteed. From standard paper labels to print-on-demand, color-coded material, accuracy and speed are a given with Zebra supplies.

Material Name	Material Type	Adhesive	Temperature	Ribbon
<b>IQ Color 2000D</b>	Direct thermal paper label	Permanent acrylic adhesive	Limited resistance to moisture or abrasion 65°F to 120°F -54°C to 49°C	n/a

### Outdoor Inventory

The great outdoors is often not great for inventory identification. Labels that can withstand a wide range of temperature and the most inclement of weather are an absolute necessity. Thankfully, outdoors is where Zebra can support.

Material Name	Material Type	Adhesive	Temperature	Ribbon
<b>PolyO 3100T</b>	Thermal Transfer Polyolefin	Permanent rubber adhesive	Good resistance to moisture and abrasion: -4°F to 176°F -20°C to 80°C	6100* or 3200**

\*Available in NA, LA & APAC

\*\*Available in EMEA

## Warehousing Racking

Warehouses are often busy places, hectic places, challenging the toughest of labels. Zebra's portfolio of labels are designed for the warehouse and can withstand tough environments for 12+ months

Material Name	Material Type	Adhesive	Temperature	Ribbon
<b>PolyPro™ 4000D</b>	Direct thermal, polypropylene label	Permanent acrylic adhesive	Resistant to moisture -4°F to 176°F -20°C to 80°C	n/a
<b>Z-Ultimate 3000TWhite</b>	Thermal transfer, gloss white polyester label with general purpose permanent adhesive for location identification	Permanent acrylic adhesive	Resistant to tearing, water, abrasion and moderate/harsh chemicals and solvents. -40°C to 150°C	4800 5095 5100

## Shipping

Shipping depends on knowing who, what and when. Successful shipping happens only when both item and destination are easily identified by remarkably readable, durable labels that withstand the rigors of the road, sea, and air—getting goods where they need to go on time, every time. It happens when Zebra's along for the ride.

Material Name	Material Type	Archivability	Temperature	Ribbon
<b>ZeroLiner 1000D (Linerless)</b>	Smooth white silicone topcoated paper	Permanent rubber adhesive	14 °F to 158 °F -10 °C to 70 °C	n/a
<b>Z-Slip</b>	Direct thermal paper tag combined with a clear polypropylene label	Permanent acrylic adhesive	Resistant to moisture, abrasion, as well as weak, moderate, harsh and extreme chemicals -29°C to 55°C	n/a

## Zebra Certified Supplies

Purchasing Certified Zebra Supplies means you consistently get quality supplies with high performance you can rely on. It means never having to worry about thermal printing supply issues interrupting your operations and impacting customer service.

## Consistently Outstanding Quality

With innovation and development to every label and ribbon we produce, we ensure high performance consistently for your Zebra printers.

- Once we spec in a material or ribbon formulation, we never substitute it for any reason.
- Zebra extensively tests all the materials and ribbons we offer in Zebra printers, including production trials, print quality, printer wear and tear and application testing, to offer a premium service.
- We are ISO 9001:2015 certified.

## Exceptional Service

One of the largest and most experienced thermal label converters in the world, Zebra has the size, scale and infrastructure to provide unparalleled service for all your Zebra printing supply needs.

- With label manufacturing facilities globally, we're able to produce and ship orders quickly, so you get the printing supplies you need, when and where you need them.
- Zebra can consult with you to design, produce and deliver custom printing supplies to meet unique needs.
- Zebra offers one of the largest UL/cUL-certified label and ribbon combinations. In addition, we are authorized to pre-print the UL mark.

# Zebra Certified Supplies

## Exceptionally Consistent and Consistently Exceptional

1



We sift through thousands of available media options.

2



Our R&D experts select, convert and rigorously test all materials.

3



We certify only those offering the best thermal printing performance.

4



We never substitute raw materials, so our customers get consistent quality.

Sources: 1. Zebra Technologies, "15th Annual Global Shopper Study, The World Has Changed – Have Retailers?" 2022.

For more information, visit [www.zebra.com/supplies](http://www.zebra.com/supplies)



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