



Zebra's Enterprise Connector Solution for Oracle Applications

WITH ZEBRA, ACHIEVE EVEN STRONGER RETURN ON YOUR ORACLE APPLICATION INVESTMENT

The Enterprise ROI Connection

Integrate complex printing solutions into your enterprise systems quickly, easily and cost-effectively. With Zebra's solutions for thermal barcode printing from Oracle applications, your business gains:

- **Integrated solutions.** Enjoy direct connectivity between your enterprise's barcode label printing infrastructure and Oracle applications — with no additional middleware or programming required. Zebra® solutions are adapted to deliver easy integration and complete interoperability across application sets.
- **Technology leadership.** Zebra was the first to offer XML-enabled printing to simplify barcode label printing from Oracle. Zebra continues to work closely with Oracle to enhance open standards and global support by Zebra's technologies for Oracle applications.
- **Industry-focused solutions.** Zebra solutions are designed to provide real business process improvements in critical areas including warehouse management systems, mobile warehouse / supply chain applications, mobile field service, manufacturing, distribution and retail applications.

Key Features

- Flexible changes in label formats and reporting layouts without changing the back end
- Simplified integration by decoupling bar coding from the back office
- Standardized on UNIX® and Linux™ operating systems
- Centralized label template storage for easy template control management
- Expandable to applications that can invoke Web services
- Lower maintenance costs with our support options

Through advanced Zebra software solutions, your enterprise can gain a high return on investment with a low total cost of ownership.

Zebra Solution Components

- Zebra barcode printers
- Software for Oracle applications. Joining and leveraging the power of other software tools, the complete solution includes:
 - Enterprise Connector Transformation Engine software, which resides on the Oracle server
 - ZebraDesigner™ for XML label design software
 - ZebraNet™ Bridge Enterprise printer management software for easy implementation across your enterprise

Solution Benefits

- Adapted for complete integration to accept XML reports from Oracle applications (Retail, WMS / MSCA, Business Intelligence, Depot Repair, etc.)
- Faster throughput — minimal data transmission needed to print complex barcode labels
- Requires no additional middleware hardware (Runs on Linux / UNIX) on the same Oracle Application server
- Transforms Oracle XML reports to ZPL® for easy barcode printing
- Installation and configuration is quick and straightforward
- No need to learn specific printer languages
- No Windows® middleware server needed between Oracle and the printers
- License per server node, NOT per printer seat license

Zebra Software Portfolio for Oracle Applications

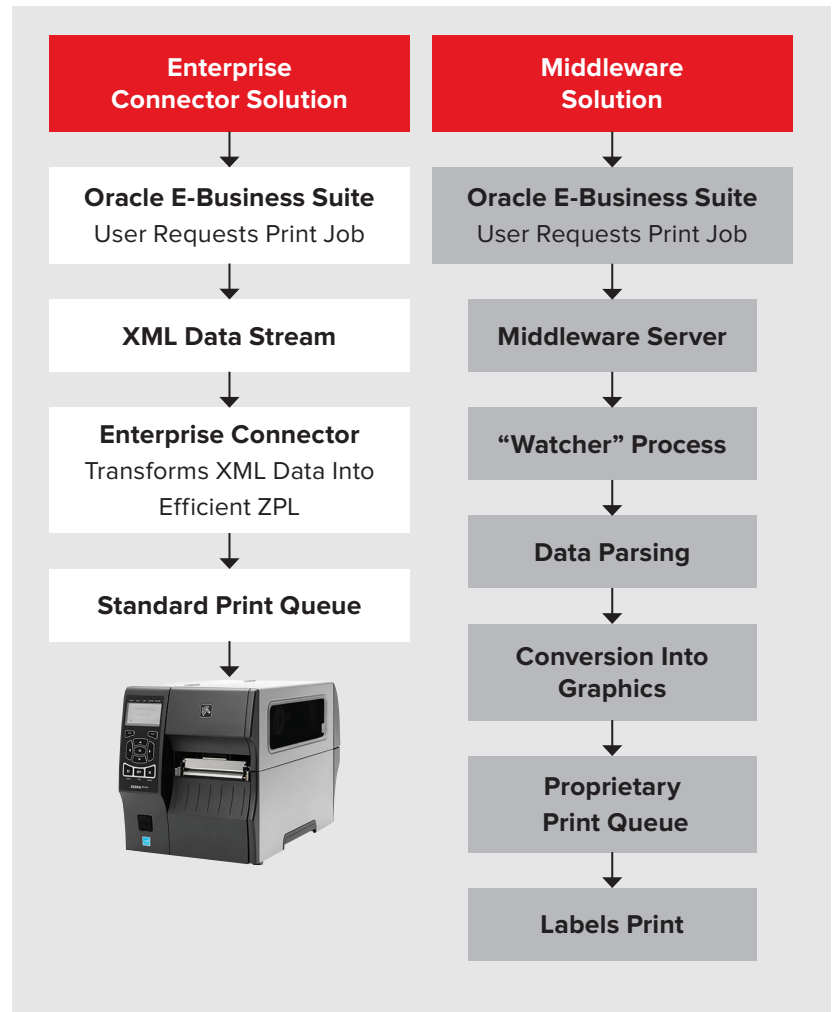
Enterprise Connector	Enterprise Connector Editions
<p>Simple Ease of Integration</p> <ul style="list-style-type: none"> • Transforms Oracle XML reports to ZPL® for barcode printing • Requires no additional middleware hardware (Runs on Linux / UNIX) • Licensed per server node, not per printer • Supports backwards compatibility for Oracle Applications <p>Key Benefits Include</p> <ul style="list-style-type: none"> • UNIX / Linux Enterprise Connector Transformation Engine • New capabilities to modify standard and custom Oracle reports that require thermal barcode printing • Faster throughput — no additional middleware hardware needed • No-cost printer seat license 	<p>Zebra also offers the following special Oracle Enterprise Connector versions:</p> <p>Enterprise Connector for Oracle Inventory and Depot Repair — includes Inventory and Depot Repair label formats</p> <p>Enterprise Connector for Oracle WMS — includes WMS label formats</p> <p>Enterprise Connector for Oracle Retail / SIM — includes retail shelf label formats</p> <p>Enterprise Connector for Oracle Retail / RWMS — includes RWMS label formats</p> <p>Enterprise Connector for JD Edwards® — includes FileWatcher (automated file processing)</p>
ZebraNet Bridge Enterprise	ZebraDesigner for XML
<p>Solution for Printer Management</p> <ul style="list-style-type: none"> • Simplify printer management on the network • Reduce printer downtime • Raise productivity • Cut administrative time and costs <p>Key Benefits Include</p> <ul style="list-style-type: none"> • Easy printer deployment, configuration and setup • Proactive media and supplies replenishments • Proactive printer event alerts • Proactive printer maintenance 	<p>Solution for Label Designs</p> <ul style="list-style-type: none"> • Meet customer and product requirements • Meet compliance regulations • RFID labeling capabilities • Produce quality barcodes that are easily scanned <p>Key Benefits Include</p> <ul style="list-style-type: none"> • Easy to use to quickly meet compliance needs • Multi-language support • No programming needed • Drag and drop design

Zebra's Enterprise Connector Solution

DESIGN. DEPLOY. MANAGE. PRINT.

With the full suite of design, transformation and printer management solutions, your business can achieve simple, quick rollout to distribution centers, the supply chain and warehouses. The result is expandability to an unlimited number of printers without added expenses, exceptional reliability, and improved operational efficiency.

- The Enterprise Connector Solution is an easy-to-implement way to print barcode labels directly from Oracle E-Business Suite or any Oracle application that outputs XML. Designed to streamline the printing process, it's the most optimal and cost-effective thermal printing value available today.
- It delivers faster throughput and lower overall wait times than traditional solutions by leveraging the native barcode, text and graphic printing capabilities of Zebra printers.
- It also removes complex middleware from labeling systems; delivers lower overhead and licensing fees; can be applied to an unlimited number of Zebra printers without additional fees; and can eliminate or reduce costs for print server hardware, administration and programming.



Connect with Efficiency

Leverage one consistent and repeatable solution for barcode and RFID printing from Oracle E-Business Suite with Zebra's Enterprise Connector Solution. You can expect it to outperform other barcode integrated software at significantly less than the price of other vendors' solutions.

Summary: What Do You Get?

A fully integrated and scalable bar coding / RFID solution that is adapted for Oracle Applications.

- Includes the UNIX / Linux Zebra Enterprise Connector XML transformation engine
- Fully loaded label software designer package
- Fully loaded Zebra printer management package
- The ability to modify standard and custom Oracle reports that require thermal and RFID barcode printing
- Piece of mind, with cost-effective 24/7/365 global support options

To learn more, visit www.zebra.com to schedule a demonstration of Zebra's Enterprise Connector Solution, email connector@zebra.com



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